

SORBET

A SoCal Senior Publication



Brought to you by Community Publications, LLC., publishers of



Each glossy format monthly issue will be direct mailed into ALL 55+ senior communities in Orange County and available on stand locations and distribution sites at ALL Orange County-based senior centers, ALL OC Public Libraries, medical offices, hospitals, etc.

C/O Community Publications, LLC.
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(714) 469-3495 • www.sorbetsocal.com

Advertising rates

(714) 596-6611 (office) • (714) 845-9940 (fax)

	Open	2x	3x	6x	12x
Full Page	\$2,025	\$1,715	\$1,540	\$1,475	\$1,275
Half Page	\$1,295	\$1,115	\$1,015	\$975	\$775
Third Page	\$1,150	\$995	\$910	\$880	\$680
Quarter Page	\$950	\$710	\$795	\$680	\$480

Back Cover	\$2,350	\$1,980	\$1,775	\$1,695	\$1,495
Inside Front Cover	\$2,175	\$1,840	\$1,650	\$1,575	\$1,375
Inside Back Cover	\$2,100	\$1,775	\$1,595	\$1,525	\$1,325

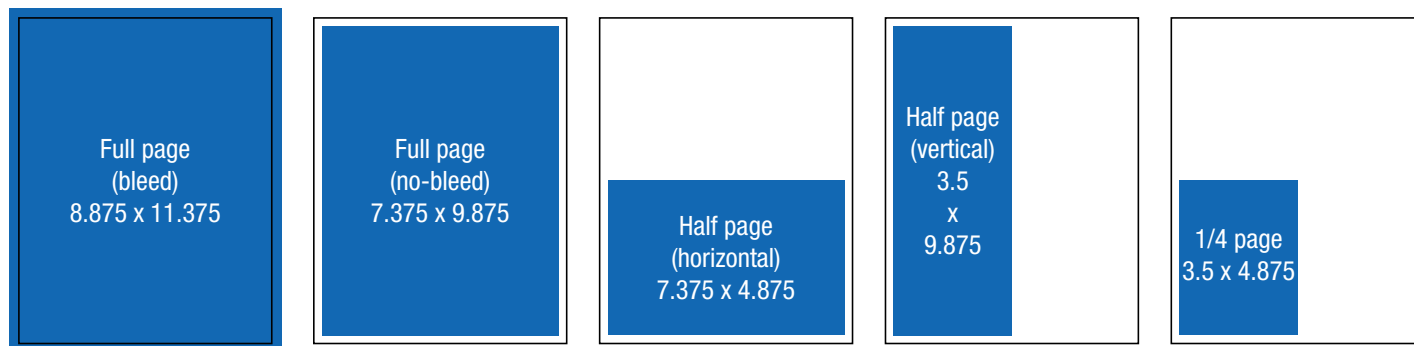
Rates are based on submission of a high resolution PDF with the proper specs (see below). Ad design services are also available. Call for details.

Page specifications

live image area: **7.375 x 9.875**

bleed size: **8.875 x 11.375**

(all measurements are in inches)



- All ads must be submitted as a high resolution PDF with CMYK color space and embedded fonts.
- A hard copy of each ad must be included with the digital file.
- Community Publications are produced digitally on the Macintosh platform
- Additional charges may apply to all ads and materials that do not meet Community Publications specifications.

Month/Issue	Space Reservation	Materials Deadline
January	December 10	December 16
February	January 10	January 16
March	February 10	February 16
April	March 10	March 16
May	April 10	April 16
June	May 10	May 16
July	June 10	June 16
August	July 10	July 16
September	August 10	August 16
October	September 10	September 16
November	October 10	October 16
December	November 10	November 16